

2008 TRIBUTE BOOK AD SPECS

Deadline for all ads is May 1, 2008

1. Text Only

Please email your text to mvargas@jfsla.org or fax to (323) 761-8801
And call to confirm with Melody Vargas at (323) 761-8800, ext. 1224

2. Camera-Ready Ad Specifications

Please email your camera-ready ads to mvargas@jfsla.org
And call to confirm with Melody Vargas at (323) 761-8800, ext. 1224

Format: Ad files must comply with the following specifications:
Submit ads in TIF or PDF format only (NOTE: Please save PDF files as High Resolution PDF).
**** Quark, EPS, AI and other format files are not accepted.**
All ads are black and white except where sponsorship color is allowed, as provided in the Ad Descriptions below,
300 dpi. No CMYK or RGB color. Files must be created at 100% of actual size. Compress all files into a “.zip” or
“.sit” file before transmitting.
Please call designer David Goodnick at 310-445-9988 with any technical issues or questions.

IMPORTANT: *For all submissions, Include contact name and phone number*

Tribute Journal Sponsorship Levels

CORPORATE SPONSOR

Deadline for all ads is May 1, 2008
Double Premiere Gold Corporate Sponsor Page
Size: **Two** 8” wide by 8” high (indicate left and right hand pages)
Color: PMS 872 (gold) and black

DINNER SPONSOR

Deadline for all ads is May 1, 2008
Double Premiere Gold Dinner Sponsor Page
Size: **Two** 8” wide by 8” high (indicate left and right hand pages)
Color: PMS 872 (gold) and black

DINNER PATRON

Deadline for all ads is May 1, 2008
Double Premiere Gold Patron Page
Size: **Two** 8” wide by 8” high (indicate left and right hand pages)
Color: PMS 872 (gold) and black

DINNER BENEFACTOR

Deadline for all ads is May 1, 2008
Inside Front Cover, Inside Back Cover, Back Cover (*availability on first-come basis*), or Double Premiere Gold Benefactor Page
Size: **Two** 8” wide by 8” high (indicate left and right hand pages); Cover: 8” wide by 8” high
Color: PMS 872 (gold) and black

PREMIERE GOLD PAGE

Deadline for all ads is May 1, 2008
Size: 8” wide by 8” high
Color: PMS 872 (gold) and black

PLATINUM PAGE

Deadline for all ads is May 1, 2008
Size: 8” wide by 8” high
Color: PMS 549 (lt. green) and black

GOLD PAGE

Deadline for all ads is May 1, 2008

Size: 8" wide by 8" high

Color: PMS 872 (gold) and black

SILVER PAGE

Deadline for all ads is May 1, 2008

Size: 8" wide by 8" high

Color: PMS 877 (silver) and black

BRONZE PAGE

Deadline for all ads is May 1, 2008

Size: 8" wide by 8" high

Color: PMS 876 (bronze) and black

HALF PAGE

Deadline for all ads is May 1, 2008

Size: 4" wide by 8" high

Color: Black Ink

QUARTER PAGE

Deadline for all ads is May 1, 2008

Size: 4" wide by 4" high

Color: Black Ink

EIGHTH PAGE

Deadline for all ads is May 1, 2008

Size: 4" wide by 2" high

Color: Black Ink

Questions? Please contact mvargas@jfsla.org

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